



MTAS Strategic Direction

2025-2027

Our Goals

- ✓ Strengthen MTAS as a professional association
- ✓ Improve member communications and service
- ✓ Ensure long-term sustainability

Our Strategic Priorities



ADVOCACY



LEADERSHIP



SUSTAINABILITY

Advocacy: A Strong Voice for RMTs



- ✓ Timely updates & clear Board communication
- ✓ Increased visibility of members & Directors

Leadership: An Effective & Responsive Board



- ✓ Focused, action-oriented meetings
- ✓ Faster, coordinated decisions
- ✓ Enhanced Board collaboration

Sustainability: Building for the future



- ✓ Expand public outreach
- ✓ Enhanced digital & educational resources
- ✓ Student sponsorship initiative

Looking Ahead

- ✓ A refreshed approach to communication
- ✓ Clearer support for RMTs
- ✓ Strengthening how we show up for our members



For more details, scan the QR code above, or visit:
www.saskmassagetherapy.com